



ORAL MEDICINE AND IMMUNOLOGY

friends, foes and frenemies

AAOM 2017

AAOM 2017 ANNUAL CONFERENCE SPONSORSHIP/EXHIBITION PROSPECTUS



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AAOM 2017

The American Academy of Oral Medicine is hosting the annual conference at the Hyatt Grand Cypress in Orlando, Florida. The 2017 conference theme is *Oral Medicine and Immunology: Friends, Foes, and Frenemies*. Set in sunny Orlando, this year's conference is going to be one of the best yet. Register today to learn, network, and catch up with your colleagues.

www.aaom.com/2017-conference



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SPONSORSHIP OPPORTUNITIES

The American Academy of Oral Medicine invites you to join us as a sponsor and exhibitor at our upcoming 2017 conference. This is your opportunity to showcase your company and network with more than 250 the top oral medicine healthcare professionals from both here in the US and internationally. In addition to the opportunities below, AAOM is also open to create a sponsorship opportunity just for you. Let us know and we can work with you.



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PREMIER SPONSOR
(One Available)
\$5,000

Be listed as the Premier Sponsor for the entire conference. A one-of-a-kind opportunity to interact with attendees and be recognized front and center throughout the conference.

- Podium recognition during all plenary sessions
- Host an exhibitor table with two complimentary conference registrations to all sessions and social events, including the President's Reception and Banquet
- Highlighted throughout the conference (including all sessions) as the Premier Sponsor
- Up to two conference bag inserts
- Logo on conference materials (as Premier Sponsor)
 - Conference program
 - Conference website
 - Logo on all correspondence to registrants and attendees
 - Logo on all signage



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RECEPTION SPONSOR

(Three Available)

\$3,000

Be the sponsor to welcome all by hosting one of the several receptions during conference week. A great way to network with attendees, whether it is for the first time or strengthening existing client relationships, your company is sure to make a good impression and great connections with the exclusively-sponsored reception!

- Host an exhibitor table with two conference registrations to all sessions and social events, including the President's Reception and Banquet
- Name and logo on conference materials
 - Conference program
 - Conference website
 - Logo on all signage



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Product Sponsorships

\$500

We provide the conference, you provide the product. Your company name or logo will be featured along with the AAOM logo. We approve the artwork and you order and ship, then we distribute them to attendees. We will acknowledge your sponsorship in the conference program.

- **USB Drive, \$500 + cost of production**
- **Tote Bags, \$500 + cost of production**
- **Lanyards, \$500 + cost of production**

Deadline for this sponsorship is February 15th



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EXHIBITOR
\$1,800

- Exhibit table
- Recognition on signage
- Up to 2 exhibitor name badges
- Listing in event program*

*Exhibit space reservations must be made by February 27, 2017 to be included in the conference program.

We ask that exhibits be set up from 8:00 am Tuesday, April 4th through 5:00 pm April 5th, 2017 and take down be any time after 12:00 pm Saturday, April 8th. If you need to set up or take down outside these times, please let us know.

The exhibits must be open during the refreshment breaks, lunch hour, and evening poster session each day (refer to final schedule for exact times).